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Reporting period: April 2023

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### AT-A-GLANCE

- Attended CAPIO conference in Monterey
- Received media coverage from Mosquito Awareness Week event on KCRA 3
- One school assembly left, one big bug party in May
- Commented on Placer County Board of Supervisors proclamation for May is Lyme Disease Awareness Month on May 9

### CITY COUNCIL PRESENTATIONS

- Town of Loomis, June 13
- City of Roseville, June 21
- Placer County Board of Supervisors, June 27
- City of Lincoln, August 8
- City of Auburn, August 14
- City of Rocklin, August 22
- City of Colfax, July 12
- Video report to MACs

### COMMUNITY OUTREACH AND EDUCATION EVENTS

- Roseville Friday Night Movies, May 19
- Auburn Recreation District's 75<sup>th</sup> Anniversary, June 17

### SCHOOL OUTREACH

- Sunset Ranch Elementary, May 19
- Big Bug Party, TBD

### OUTREACH MATERIALS/SOCIAL MEDIA/ADVERTISING

- Ongoing social media development
- Monthly eblasts
- Summer advertising planning
  - Lincoln Potter's

### INTERNAL COMMUNICATIONS & NEWS

- N/A

### MEDIA RELATIONS

- N/A

### PROFESSIONAL TRAININGS & CONFERENCES

- N/A







